BUTTERFLY

Energy

Before a price proposal goes live, who approves it?

In energy companies, sound decisions get harder when pricing, location, contract and transaction data are assessed separately. Butterfly combines this data in a single model; the rule engine generates proposals, and the authorized person has the final say.

Rule engine	Human approval	Rule table
generates price proposals	before every price goes live	regulations in one place



PROBLEM

The challenges facing your organization

01 Competitor and location prices are **collected by hand**, and data arrives late.

02 Rule tables are **updated in Excel**; regulatory changes are tracked by hand.

03 When **a contract term is overlooked**, the price comes out wrong.

SOLUTION

How Butterfly solves it

Butterfly combines transaction, energy cost, contract, location and competitor data in a single model. The rule engine generates price proposals, blocks proposals that conflict with the contract, and no price is published without human approval. Data is validated as it enters the system.

- ✓ Data in a single model
- ✓ Decisions assessed through scenarios
- ✓ Field and operations processes on one platform
- ✓ Every decision on record with its data and approval

OUTCOME

What changes with Butterfly?

Transparent pricing	Current data	Auditable
its basis is visible	competitor and location data, automatic	every proposal and approval on record

This page is not a sector-specific customer case; it describes the capabilities of the Butterfly platform in this sector.

Do you have a similar process?

Let's look at it together in a 30-minute meeting.

Scan the QR code to request a meeting.

Request a meeting